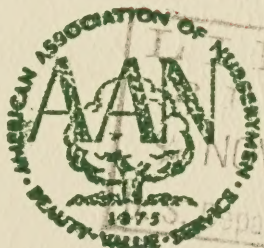


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**Wholesale
PRICE LIST
1955-1956**



**GOOCHLAND
NURSERIES,
INC.**

"Home of Quality Grown Plants"

Telephone Fort Meade 4-5401

PEMBROKE, FLORIDA

Two Miles North of Fort Meade

on U. S. Highway 17



HELLO NURSERYMEN

We sincerely try to live up to our motto, "Home of Quality Grown Plants," and at the same time increase our quantity.

We now have a large quantity of quality grown stock ready for the trade and want to take this opportunity to extend to you a very cordial invitation to visit our Nursery.

Trusting that the sketch on opposite page will be of help to you in finding our nursery.

Most Sincerely

ED BROWN

SALES AND CONDITIONS

PRICES: THE PRICES LISTED HEREIN APPLY TO QUANTITY OF NOT LESS THAN 25 2½" pots; 10 Gallon cans and 5 Egg Cans of any one variety. PRICES ARE BASED ON QUALITY OF STOCK AND CURRENT CONDITIONS, AND ARE SUBJECT TO CHANGE WITHOUT NOTICE. THIS LIST CANCELS ALL PREVIOUS LISTS.

TERMS: Cash at time of sale. We will make credit arrangement for those of known responsibility. Open accounts are due on or before the 10th of the month following date of purchase. Discount for cash on orders amounting to \$50.00 or more when picked up at our nursery by your truck.

GUARANTEE: The Goochland Nurseries, Inc., warrant to the extent of the purchase price that our nursery stock is sold true to name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at time of purchase.

CAUTION: We accept all orders on condition that they shall be void should the stock become damaged in any way prior to shipping.

PACKING: We are equipped to pack liners only. Our liners are put into paper cups, packed 50 2½" pots or 36, 3" pots to each box. Please order in multiples of the above.

DELIVERY: We will arrange for delivery with our truck. Order must amount to \$2.00 for each mile from our nursery to yours. Less than load additional charge will be added. Example: To Jacksonville, minimum order \$450.00; \$250.00 order add \$14.00 for delivery. Minimum order for each stop \$50.00 when load is for more than one nursery.

CONTAINER GROWN STOCK

| | Gal. Can | Egg Can |
|----------------------------------|-------------|------------|
| ALLAMANDA Hendersoni | .75 | |
| ALLAMANDA Nerifolia | .65 | |
| ARBORVITAE, Aurea Nana | .75 | |
| ARBORVITAE, Seedling grown | .65 | |
| AUSTRALIAN Pine (Qt.) | .30 | 1.65 |
| BIGNONIA Venusta | 1.00 | 2.50 |
| BUXUS Harlandi | .65 | |
| BUXUS Japonica | .65 | |
| CALLIANDRA Red | .65 | 1.75 |
| CALLISTEMON Lanceolata | .75 | 2.00 |
| CALLISTEMON Rigidus | .75 | 2.00 |
| CATTLEYA Guava Red | .60 | |
| CEDRUS Deodara | .75 | 2.00 |
| CHALCAS (Orange Jasmine) | .75 | |
| CHERRY Laurel | .60 | |
| CLEYERA Japonica 2-3' | | 1.75 |
| CONFEDERATE Jasmine | 1.00 | 2.50 |

| | | | |
|---|--------------|----------|------|
| CORNUS Florida (Dogwood) | | .75 | 2.50 |
| CRAPE Myrtle | | .60 | 1.75 |
| CROTONS (Good Varieties) | | 1.00 | |
| CUPHEA Hyssopifolia | (Qt.) | .40 | |
| CUPRESSUS Glauca (Italian Cypress) | | | 2.00 |
| DIEFFENBACHIA Amoena | --- (4" pot) | .85 | |
| DRACAENA Marginata | | 1.25 | 3.50 |
| FICUS Nitida | | .75 | 2.50 |
| FICUS Pandurata | | 1.50 | 4.00 |
| FICUS Phillipinsis | | 1.00 | 2.50 |
| GRAFTED GARDENIAS | --- 4" pot | .75 1.25 | 2.50 |
| (5 Varieties) | | | |
| GARDONIA (Bay Tree) | | 1.00 | |
| GREVILLEA Robusta (Silk Oak) | | .60 | 1.60 |
| ILEX, East Palatka | | 1.00 | 2.50 |
| ILEX, Fosterii | | | 2.50 |
| ILEX, Howardi | | 1.00 | 2.50 |
| ILEX, Pembroke | | 1.00 | 2.50 |
| ILEX, Rotunda (Grafted) | | 1.50 | |
| IXORA, Coccinea | | .75 | 1.75 |

| | | |
|---|------|------|
| JACARANDA | .60 | 1.65 |
| JASMINUM Illicifolium | .60 | 1.65 |
| JASMINUM Simplicifolium Variegated | .75 | 2.00 |
| JASMINUM Pubescens | .60 | 1.65 |
| JUNIPER Conferta | .75 | |
| JUNIPER Hetzi | .75 | |
| JUNIPER Pfitzeri | .75 | |
| JUNIPER Virginiana (Red Cedar) | | 2.25 |
| KOELREUTERIA (Golden Rain Tree) | .65 | |
| LANTANA Sellowiana (Trailing) | .65 | |
| LONICERA Pileata Yunnanensis | .75 | |
| MAGNOLIA Grandiflora | .75 | 2.50 |
| (Seedling grown) | | |
| MALPIGHIA Coccigera (Qt.) | .40 | |
| MELALEUCA (Punk Tree) | | 1.50 |
| OLEANDER, Double Pink | .60 | |
| OLEANDER, Single Pink | .60 | |
| OLEANDER, Single White | .60 | |
| PALM, Areca | 1.00 | |
| PALM, Cocos Plumosa | | 1.75 |

| | | |
|---|------|------|
| PALM, Fishtail | 1.25 | 4.50 |
| PALM, Livistona (Chinese Fan) | 1.00 | 2.00 |
| PALM, Neanthe Bella (3 to crimp can) | 1.50 | |
| PALM. Phoenix Roebeleni Qt. .40 | .75 | 2.50 |
| PALM, Travelers | 1.25 | 3.00 |
| PALM, Ptychosperma Macarthuri | | 4.50 |
| PENTAS, Orchid White Eye | .50 | |
| PENTAS, Celestial (Pink) | .50 | |
| PENTAS, Vivid (Red) | .50 | |
| PHAIUS Grandiflora (crimp can) | 3.00 | |
| PHILODENDRUM Dubium | 1.50 | |
| PHILODENDRUM Hastatum | 1.50 | |
| PHILODENDRUM Panduraeforme | 1.50 | |
| (The above in crimp can on 30" poles) | | |
| PITTOSPORUM Tobira | | 1.75 |
| PITTOSPORUM TOBIRA Variegated | .85 | |
| PODOCARPUS Maki | .65 | 2.25 |
| PODOCARPUS Nagi | | 2.50 |
| PODOCARPUS Reasoneri | 1.00 | |

| | | | |
|----------------------------------|-------|------|------|
| POMEGRANATE | | .60 | |
| ROSE. Louis Philippe | | .75 | |
| SCHEFFLERA | | 1.00 | 2.50 |
| SERISSA Foetida | | .60 | |
| TABERNAEMONTANA Coronaria | | .75 | |
| THRYALLIS | | .60 | |
| THUNBERGIA Grandiflora | | 1.00 | 2.50 |
| TIBOU China (Bush) | | .65 | |
| VIBURNUM Odoratissimum | | .60 | 1.60 |
| VIBURNUM Suspensum | | .75 | |

HIBISCUS

We carry a very good assortment of varieties on own root and grafted Hibiscus.

Own Root: 2½" pot. \$20.00 per 100.
Not less than 25 of any one variety.

Own Root: Gallon can, 60c each
Not less than 10 of any one variety.

Own Root: Egg can, \$1.60 each
Not less than 5 of any one variety.

Grafted: 3" pot, 50c each
Not less than 6 of any one variety.

Grafted: Gallon can, 85c each
Not less than 5 of any one variety.

Grafted: Egg can, \$2.50 each

Write for list of varieties available.

AZALEAS

We grow all our Azaleas in containers which make it much more convenient for you and your customers. We can supply the following varieties Indica: Coccinea Major, Duc de Rohan, Fisher's Pink, Formosa, Geo. Franc, Glory of Sunninghill, Magnolia White, Mrs. G. G. Gerbing, Pride of Mobile, Pride of Summerville. Sub-lanceolata, Southern Charm, Pride of Dorking, Wallace White.

Gallon cans, 50c each Egg cans, \$1.50 each

Kurume & Pericats, following varieties: Christmas Cheer, Coral Bells, Pinocchio, Snow, Hexe, Mme. Pericat, Macrantha Dbl. Pink.

Crimp and gallon cans 75c each

We also have a few varieties in 2-gallon and egg cans. Your inquiry of varieties and prices, will be appreciated.

CAMELLIA JAPONICA

We have a very good assortment of varieties, some few with buds. We offer this season the following varieties in crimp cans at \$1.25 each: Alba Plena, Morning Glow, Chandler Elegans, Debutante, Mathotiana Variant, Mathotiana Rubra, Pink Perfection, Prince Eugene Napoleon, Rose Dawn, Prof. Sargent.

We also have some few specimen plants in bushel baskets ready to move. 3' to 4' \$5.00 each. 4' to 5' \$7.50 each. Also a nice lot of Sasanqua Cleopatra in 5-qt. cans at \$1.50 each.

CITRUS TREES

All container grown. Gallon can at \$1.00 each. Egg can, \$2.50 each. We have the following varieties: Calamondin, Eustis Limequat, Persian Lime, Meyer Lemon, Key Lime, Kumquat Nagami, Meiwa, Temple, Valencia, Pineapple, Tangerine, Tangelo, Navel, King, Red and Marsh Seedless Grapefruit. Calamondin and Kumquat on Severinia in gallon cans at \$1.25 each.

AVOCADO

We have extra nice Avocado in egg cans.
\$2.50 each.

LINERS

We now carry a large quantity of liners
out of 2½" pots.

| | Per 100 |
|--------------------------------|----------------|
| ALLAMANDA HENDERSONI | \$20.00 |
| ALLAMANDA NERIFOLIA | 20.00 |
| AUSTRALIAN PINE | 17.50 |
| BUXUS HARLANDI | 17.50 |
| BUXUS JAPONICA | 17.50 |
| CALLISTEMON RIGIDUS | 17.50 |
| CHALCAS | 20.00 |
| CITRUS, MEYER LEMON | 20.00 |
| CONFEDERATE JASMINE | 20.00 |
| COTONEASTER HORIZONTALIS | 20.00 |
| CUPHEA HYSSOPIFOLIA | 17.50 |
| CUPHEA RED | 20.00 |
| FICUS NITIDA | 17.50 |
| FICUS RUBIGINOSA | 20.00 |
| GREVILLEA ROBUSTA | 17.50 |

| | |
|------------------------------------|-------|
| IXORA COCCINEA | 20.00 |
| JACARANDA | 17.50 |
| JASMINUM ILICIFOLIUM | 17.50 |
| JASMINUM PUBESCENS | 17.50 |
| JASMINUM SIMP. VARIEGATED | 20.00 |
| JUNIPER CONFERTA | 20.00 |
| JUNIPER HETZI | 20.00 |
| JUNIPER PFITZERI | 20.00 |
| LANTANA TRAILING | 17.50 |
| LIGUSTRUM LUCIDUM | 17.50 |
| LONICERA PILEATA YUNNANENSIS | 20.00 |
| MALPIGHIA COCCIGERA | 18.00 |
| MALPIGHIA LOW BOY | 25.00 |
| OLEANDER, SINGLE PINK | 17.50 |
| OLEANDER, SINGLE WHITE | 17.50 |
| PALM, PHOENIX ROEBELENI | 20.00 |
| PALM, PHOENIX RECLINATA | 20.00 |
| PENTAS, CELESTIAL (PINK) | 17.50 |
| PENTAS, CORAL PINK | 17.50 |

| | |
|-------------------------------------|-------|
| PENTAS, ORCHID WHITE EYE | 17.50 |
| PENTAS, VIVID (RED) | 17.50 |
| PITTOSPORUM TOBIRA | 20.00 |
| PITTOSPORUM TOBIRA Variegated | 20.00 |
| PODOCARPUS MAKI | 20.00 |
| ROSE, LOUIS PHILIPPE | 20.00 |
| ROSE, ROULETTE | 17.50 |
| THRYALLIS | 17.50 |
| THUNBERGIA GRANDIFLORA | 20.00 |
| TIBOU CHINA (Bush) | 17.50 |
| VIBURNUM ODORATISSIMUM | 17.50 |
| VIBURNUM SUSPENSUM | 20.00 |

SPECIAL NOTICE

We are now jobbers of AYER-LINE can tools and other nursery equipment for FLORIDA, GEORGIA, ALABAMA, NORTH and SOUTH CAROLINA.

See attached sheet for prices and description of hand tools. We also carry Self Service carts, barrows and other rolling equipment for use in the nursery.

Prices listed on hand tools are Cash Net F.O.B. our nursery. All heavy equipment Cash Net F.O.B. Berkeley, California.

We have openings for distributors.

Write for details.

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